

Chicago's leading entertainment site attracts the out-and-about crowd.

Metromix is Chicago's premiere online entertainment authority, attracting nearly 514,000 unique visitors per month. It targets an active, high-income audience looking for the inside scoop on the best things to do and see. Its searchable database highlights more than 20,000 events and 15,000 destinations—including 9,000 restaurants and 2,600 bars and clubs, as well as museums, galleries, and more. The site also features more than 40,000 Reader Reviews on everything from the best places for dining and drinking to top spas, gyms and more.



metromix.com Demographics

Age: 18-34 years old	32%	Male	47%	Over 514,000 unique users per month <i>Source: Nielsen/NetRatings, May 2005</i>
25-54 years old	77%	Female	53%	
Education:		HHI \$50K+	74%	Over 13 million page views per month <i>Source: Sage Metrics, June 2005</i>
Bachelor's degree or higher	69%	<i>*Source: Nielsen/NetRatings, May 2005</i>		

For more details, please contact your local Chicago Tribune Interactive Sales Manager, or call (312) 222-2583.